



For Immediate Release

Bubba's Ranch Country Store in Valley Center has started "Cowpokes for Camp" to provide deserving kids the opportunity to attend a week-long Summer Camp at Rawhide Ranch. We plan to start small this year and keep it local to encompass kids from Valley Center, Pauma Valley and Ramona areas. Summer 2017 will start with just 8 1-Week Scholarships. 3 are for Day Camp for ages 5-7 and 5 are for Sleep Over Camp for ages 7-15.

Next Year we plan to expend our program to include the areas of Pala, Santa Ysabel, and Julian while aiming for 20 scholarships for deserving kids in 2018.

It's important that local kids get a feel for what the Old West was all about and appreciate what Living the Country life stands for now.

About Rawhide Ranch:

Rawhide Ranch is in Bonsall, CA just a spit's throw from Valley Center. Rawhide Ranch is a unique, high energy, camp experience where values such as respect, integrity and hard work are learned in a fun outdoor environment led by caring staff who teach by example. Even though it has been a kid's camp since the 1960s, Rawhide Ranch's grounds could have come right out of the Wild West complete with A Jail House, Saloon, Hotel, Livery Barn(s), General Store, Fort and more! In between nights spent sleeping in a teepee, a Calvary outpost tent, or covered wagon, campers drive horse buggies around the ranch and show off their riding skills inside the Gene Autry Horse Show Arena. Counselors teach campers how to care for the horses (equine education) along with an array of other Farm & Ranch animals at Rawhide's EZ Stock Farms (including chickens, goats, sheep, cattle, etc.).

Rawhide does have modern Camp conveniences including a swimming pool, water slide, climbing wall, and areas for laser tag, archery, and riflery where kids are taught by certified instructors in a safe and friendly environment. Rawhide's evenings include fun games, team-building, campfires, and sing-alongs. The Camper's last night culminates in a wild west barbecue and horse show where campers display their new skills for their families.

The 2017 Cowpokes for Camp program is open to kids residing in Valley Center, Pauma Valley & Ramona zip codes. These are deserving kids that are driven and excel in school, participate in rural community environments of 4H, FFA, Horsemanship, Sports, etc., they embrace their community by donating their time to Community based causes, and demonstrate high morals and leadership skills.

Application packets will be available in Valley Center at Bubba's Ranch Country Store starting Monday April 3rd, available via email and at participating supporting local Retailers. Completed Application packets are due Monday May 1st by 5:00 PM.

