2017 Valley Center Western Days Parade



www.WesternDays.org Parade@WesternDays.org 760-440-VCWD (8293)

STAGING AREA, LINE-UP AND PARADE END **INSTRUCTIONS** Parade staff will be wearing bright yellow shirts if you have questions.

1. General Information

- a. All entrants must be in staging areas by 7AM Road Closes at 8:30am. Any Participant not in by 8:00 will be scratched, including equestrian entries.
- b. Parade begins promptly at 10AM.
- c. First call for the parade line-up will be at 9:45AM, please listen!
- d. Porta-potties will be available at staging grounds and parking areas.
- e. Numbers should be pinned on the left & right. If there is more than one person, the number must be worn on the left by the person in front. All vehicles please display your number in the lower left & right-hand side of the windshield. Make sure your number is visible as you approach the announcer's stations.

2. Judging

a. Judging will take place along the parade route this year for all entries. Judges will be located at announcers booths.

3. Check-in and Line-up

a. When arriving to the staging area, please check-in with the gate staff. They will provide you with your parade day packet and direct you where to line-up. Please remember, the earlier you arrive the less crowded the check-in line will be. The earlier you check-in, the faster the process will go.

4. Parade Route

- a. Keep distance of 40 feet behind the entry in front of you.
- b. Don't lag behind or crowd the entry in front of you.
- c. The parade must keep moving at all times.
- d. At the end of the parade, do not go back through the parade route. Wait until the parade is over. It is very disruptive for the spectators and dangerous for the entrants still in the parade.

5. Dispersal Area

a. Time permitting, floats will be escorted back to the staging area before the road is reopened. We recommend all others park in the lot facing VCCC and use free bus service to reach the parade starting point. That way you will not need to return to the staging area.

6. Trophies

- a. Trophies will be presented at the Western Days Festival/Rodeo time TBA
- b. 1st & 2nd place trophies will be presented for each class
- c. A Sweepstakes Trophy will be awarded for best float entry
- d. A Presidents Trophy will be awarded for all around best entry
- e. If you can't attend the trophy presentations, please have someone attend in your absence.
- f. There will be just one trophy presented to each entry.
- g. All unclaimed trophies will be taken to the Valley Center Chamber of Commerce Office. No trophies will be mailed or hand delivered.

ABSOLUTELY NO SHOOTING UNLESS PRE-APPROVED BY PARADE STAFF

We want to provide a safe parade for all, and our equestrian participants do not respond well to loud/sudden noises.

ABSOLUTELY NO ALCOHOL

No Alcohol is allowed in the staging area, parking area or parade route.

ABSOLUTELY NO THROWING/TOSSING OR LAUNCHING ITEMS WHILE IN PARADE!!!!

People distributing literature or items must walk along the crowd and hand the items to the attendees.

The Parade Staff hopes you enjoy your day with us! Thank you for participating! You are responsible for knowing and following the rules.

Any questions call: 760-440-VCWD (8293) or email: Parade@WesternDays.org