

CHOOSE YOUR BOOTH TYPE & ADD-ONS

- \$75 Food/Beverage (12x12) QTY: _____
- \$40 Non-Food (10x10) QTY: _____
- \$0 Non-Profit / Service Club (10x10) QTY: _____

Valley Center or Escondido Chamber Member

- \$65 Food/Beverage (12x12) QTY: _____
- \$30 Non-Food (10x10) QTY: _____
- \$0 Non-Profit / Service Club (10x10) QTY: _____

- \$25 Electrical
- \$20 Clean-up deposit deposit will be returned 14 days post-event if no cleanup is required at your location

Application Deadline: April 30, 2019

HOW TO SUBMIT YOUR APPLICATION

BY EMAIL

Vendor@WesternDays.org

BY FAX

760-749-2221

BY MAIL

Valley Center Western Days
PO BOX 1781
Valley Center, CA 92082

IN PERSON

Valley Roadrunner
29115 Valley Center Road, Suite L
Valley Center, CA 92082

BILLING & CONTACT INFORMATION

COMPANY/ORGANIZATION		
CONTACT NAME		
MAILING ADDRESS		
CITY	STATE	ZIP CODE
PHONE	ALT. PHONE	
E-MAIL	URL	

BOOTH ITEMS

Please list general sale items.

PAYMENT METHOD

Make checks payable to VALLEY CENTER WESTERN DAYS

Check# _____ or Enter Credit Card Information:

CREDIT CARD NUMBER	EXP. /	SECURITY CODE
BILLING STREET	BILLING ZIP CODE	

SIGNATURE

There is a 3% administrative charge added to credit card charge.

EXHIBITOR IS OVER THE AGE OF 18 AND ACKNOWLEDGES THAT EXHIBITOR HAS CAREFULLY READ THE ATTACHED VALLEY CENTER WESTERN DAYS TERMS & CONDITIONS IN FULL AND HEREBY AGREES TO ALL OF THE TERMS & CONDITIONS CONTAINED THEREIN.

DATE: _____

2019 - Celebrating 69 Years!

NEW FESTIVAL LOCATION

Valley Center Elementary School
28751 Cole Grade Rd, Valley Center

QUESTIONS?

Vendor@WesternDays.org
760-440-VCWD (8293)

SETUP TIME: 5:00 a.m. to 10:00 a.m.
FESTIVAL HOURS: 11:00 a.m. to 6:00 p.m.

- Any vendor/exhibitor presenting items for sale are required by the State of California and Valley Center Western Days, Inc. to obtain a temporary/permanent Seller's Permit from the California State Board of Equalization (SBOE). A copy of the permit must be attached and sent in with payment. Failure to provide a valid copy of the permit will result in the suspension of the contract and said contract will be considered null and void. Out-of-state permits will not be accepted. The vendor will also be required to post said permits in plain view in their booth at all times. This permit must be presented upon request. You can contact the SBOE at 800.400.7115.

- Food vendors must supply a copy of a valid San Diego County Health Permit with their application. For permit information, contact the San Diego County Health Department 858.505.6900. *(Non-profit groups can obtain a temporary food permit. Western Days can assist with this process, please contact us for details)*

- All business or other activity for which you have rented a space must be conducted within your designated booth area only. None of the vendors/exhibitors displays may excessively extend beyond table or tent boundaries. Valley Center Western Days, Inc. reserves the right to restrict displays or merchandise for blocking Fire Lanes or sidewalks.

- Valley Center-Pauma School District and California State law prohibits the sale and/or consumption of alcoholic beverages on school property/festival grounds. Any violation of such by vendors/exhibitors will terminate this contract.

- Due to insurance restrictions we cannot allow the sales of any toy guns, knives, swords or any weapons that appear real *(including poppers, string aerosol, PVC marshmallow guns, potato guns and bow and arrows)*.

- Food vendors must name Valley Center Western Days, Inc. and Valley Center-Pauma Unified School District as additional insured on their Liability Insurance Policy. Please provide a copy of the insurance certificate stating this addition with your application. Minimum liability coverage must be one million dollars (\$1,000,000).

- All vendors/exhibitors must keep their booth(s) setup and manned until after Valley Center Western Days Country Festival has ended. For safety reasons, no vendor vehicles will be allowed in or out of the festival grounds until approved by the Security Coordinator, Festival or Vendor Chairman.

- The festival will have a banker/cashier on-site for change needs.

- Vendors must supply their own ice. Ice is available for purchase at several locations along Valley Center Road, within one mile of the festival grounds.

- Flags or banners may not be put up in a manner that obstructs the view of other booths.

- Please make sure yourself and any booth workers are familiar with these terms and conditions. We will limit the number of similar vendor types. Valley Center Western Days, Inc. reserves the right to refuse any application, for any reason, at any time. A \$25.00 fee will be applied to all returned checks.

- Vendors/exhibitors will be provided with electricity if reserved on vendor application. No overnight electrical service will be provided. ALL VENDORS/ EXHIBITORS MUST USE "UL" RATED ELECTRICAL CORDS AT LEAST 100' LONG AND ELECTRICITY MUST BE USED IN A SAFE MANNER.

- Dogs/animals are not permitted unless specified as a service animal. Any animal found on the event grounds, including dogs left in vehicles, will be turned over to the County's Department of Animal Services per county ordinances.

- Vendors/exhibitors will be assigned a 10 ft. x 10 ft. uncovered space. Food vendors will receive a booth space of 12 ft. x 12 ft. and must supply a "floor" to cover the entire space (a 12 ft x 12 ft blue tarp or plywood is acceptable). Food trucks will be staged at a designated area.

- Please keep your area clean of all trash and debris. Vendors will be responsible to dump their own trash (dumpsters will be provided).

- You are authorizing Valley Center Western Days, Inc. to list the name of your business and/or organization on its website, with media, published in the Valley Center Magazine, and listed with the official tourism authority (VisitValleyCenter.com) for the purpose of advertisement and publicity.

- Per the Valley Center Fire Protection District: All vendors must supply a fire extinguisher at their booths (minimum of one 3A - 40: BC). You will not be allowed to open for business without the appropriate extinguisher.

IMPORTANT: Take note that Cole Grade Road and Valley Center Road will be closed for the parade promptly at 8:30am. Vendors must be beyond road closures and on-site prior to closures or vendor space and fee will be forfeited.

The direction of the Western Days Parade has been changed and will now end at the Valley Center Elementary School. Note that parade participants will begin entering the festival grounds as the entrants reach the school. Security will be on-site. Vendors who also participate in the parade will be placed in the first half of the parade.

Evening events run from 6:00 p.m. to 10:00 p.m. Vendors have the option of staying open during these hours as well. Please notify us if you wish to stay late so we can place your booth in the lighted area. Your booth fees are non-refundable unless the Festival and/or Vendor Chairperson receives a cancellation notice in writing before May 04, 2019.

ANY CHANGES OR ADDITIONAL DETAILS WILL BE PROVIDED WITH THE VENDOR CONFIRMATION PACKET.

Thank you for celebrating 69 YEARS of Western Days with us!

Any questions, we're here to help!

VENDOR@WESTERNDAYS.ORG

or call 760.440.VCWD (440.8293)

www.WesternDays.org • facebook.com/WesternDays